



A ZAMBIA EMBASSY BERLIN QUARTERLY MAGAZINE

# DIPLOMATIC DISPATCH



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# BMW i3s test drive: Surprise, surprise

There is a lot that is surprising about BMW's latest electric vehicle offering, the new generation i3 and the i3s – upgrades of the i3 electric vehicle model that the German car manufacturer first rolled out in 2013.

**T**he first surprise is the visual one – how it looks and how it stands out in a crowd, particularly a crowd of BMW cars/

At BMW Brisbane, where I am picking up a media loan car, I walk through an ocean of modern Minis and a few of their standard Beemers, and there, looking completely different, nearly toy-like, are a couple of original i3 EVs in for a service, and a new model ready to be picked up.

The second surprise is that this is BMW's only EV offering to date. The German company was relatively quick out of the blocks in electric vehicles and released the first version of the i3 in 2013.

But until this updated model – with greater range and a few other additions – that is all it has done, to the frustration analysts and some former executives. Yes, BMW is now on the march to an electric future, but their other EV models won't be seen for an-

other couple of years, at least in Australia.

To understand the thinking behind the i3 and its success it's probably helpful to understand something about the way that BMW viewed the world.

As the company has admitted, the i3 was designed to test the consumer appetite for electric cars without compromising its existing fleet of petrol and diesel cars. This is the clue behind its unique and idiosyncratic design, and why it doesn't have the same muscular image that typifies its other models.

It was an interesting take, made at the time when it was thought that EVs had to look different from their petrol and diesel rivals, a theory that lasted as long as it took Tesla to underline the importance of them performing differently.

The i3 first went on sale in late 2013, featuring lightweight carbon-fibre technologies that allowed for a lighter frame and a roomier interior, and it is

still being assembled at BMW's Leipzig plant, which operates its own wind turbines to power production.

The former CEO of BMW wanted to think of the switch to EVs as an evolution. The new CEO is convinced that they are the future. But not in this form. The i3 and the i3s will not be renewed, reports in Europe say, this is the last offering of its type.

The key question for consumers, however, is what it is like to drive. How does it perform? Is it good value for money?

This takes us to the third surprise, although it probably shouldn't be. It's really quite good.

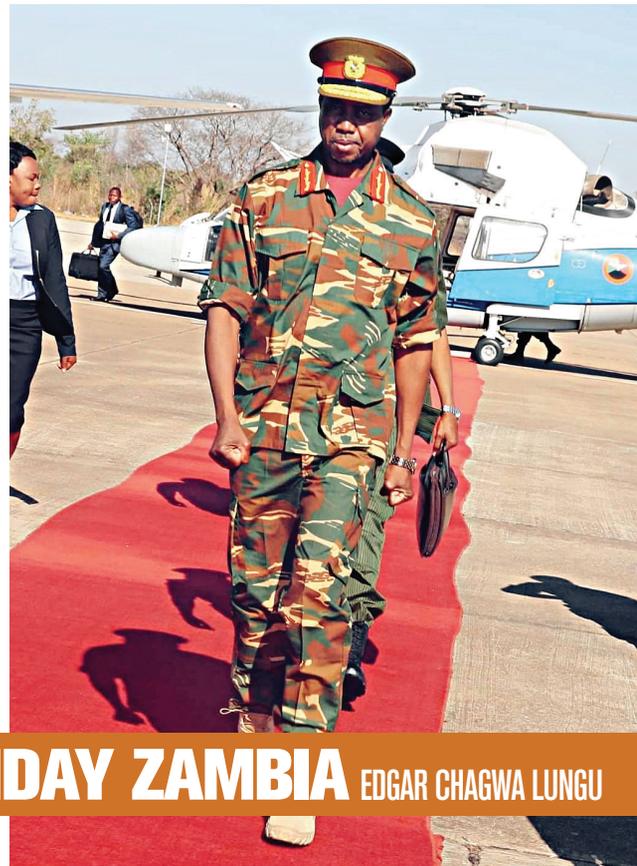
The first thing to note is that the i3s offers about double the range of its predecessor, and now has around 260kms of "real world" driving – thanks to its upgraded battery, now at 42kWh.

To be continued.....



A ZAMBIA EMBASSY BERLIN QUARTERLY MAGAZINE

# DIPLOMATIC DISPATCH



**HAPPY 55 BIRTHDAY ZAMBIA** EDGAR CHAGWA LUNGU

# President Edgar Lungu remembers President Michael Sata.



Ambassador Dr. Christine Kaseba.

Exactly five years ago today, the country lost a much loved and celebrated President in Mr. Michael Chilufya Sata. The family lost a father in every sense of the word.

Beyond his immediate family, president sata had another family, very dear to his heart: our party, the patriotic front. And so, we too lost a visionary leader, a unifier and a founding father.

Beyond the borders of Zambia, Africa and the world lost a charismatic, courageous and rare breed of a politician.

He was a product of his time, formed and tempered by the history, struggles and challenges and realities of the Africa he knew. An Africa rich in resources and yet still struggling to provide for its people.

An Africa held back by years of missed opportunities, but still an Africa in a hurry to make amends. An Africa bristling with the energy, hopes and

dreams of its young people and, yet, still an Africa not up to speed with the vision president Michael Chilufya Sata had.

He wanted a better world for all of us. He was a man on a mission. And, yes, he was an impatient man. He wanted things done yesterday. That sense of urgency is what fired him up, because President Sata loved to be challenged.

He loved to prove doomsayers wrong and he loved to make a difference in people's lives, especially the poor. How can you mourn such a man? Impossible!

We can only celebrate such a man. That's what we are here for, to celebrate his great life and our good fortune to have known him and to have been a part of his life.

Dear friends: Five years have passed since that fateful day in October, 2014, but President Sata's courage of conviction still drives our development agenda. His ideas of what Zambia could

become in our lifetime, still gives us a sense of mission. That is why we are celebrating him today.

On another level, President Michael Sata's political life was also a great lesson to all would-be politicians. He hated losing, but never let political setbacks, bruised emotions and injured virtue get the better of him.

He always put Zambia first and lived to fight another day. Eventually, he would almost always win. Those of us who consider ourselves worthy political students of this man will do well to emulate him.

He was a democrat through and through, and above all, a patriot. He was at home in any place in Zambia, encouraging all of us to be proud of who we are and proud of our country, Zambia.

Lastly, we all have a debt to repay this country. President Michael Chilufya Sata wanted a Zambia that was united, a Zambia that was food secure, a Zambia that was clean, green and beautiful.

To honour his memory, let us remember that we can all do our part to make this country great, beautiful and prosperous. Let's plant a tree in his honour. Let us beautify our premises, let us keep our surroundings clean and green.

Let us feed our nation through hard work, innovation and determination to overcome our challenges.

I thank you all for coming to honour this man today, my hero, my leader, his excellency President Michael Chilufya Sata.

God bless you all and may his soul continue resting in peace.

**President Edgar Lungu.**

# DIPLOMATIC DISPATCH

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EMBASSY OF ZAMBIA - BERLIN

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The Diplomatic Dispatch is a quarterly magazine of the Embassy of Zambia in Berlin, Germany. The purpose of the publication is to promote the vast opportunities that exist in Zambia in various fields such as agriculture, mining and tourism to mention but a few. It is distributed to all government ministries in Zambia, all missions globally where Zambia is represented and all missions and sections of business associations and chambers of commerce in Germany. It is about the good story of Zambia known mostly for peace and stability as well as a tool for Economic Diplomacy.



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# Let's boost Zambia via value addition

When President Edgar Lungu talks about economic growth in order to create jobs and slash poverty, two words rings true—value addition.

**B**ut just what are we doing to add value to Zambian products in order to earn more money for our country as we escalate economic diplomacy one may ask?

In our view a lot is being done as demonstrated ably recently by the President, the Chief diplomat H.E Lungu when he launched the ultra-modern milling plant in Lilayi that shall meal both maize and soy flour.

This is an example of how a country can add value, create jobs and slash poverty, including getting a bigger chunk of the export cheque instead of simply shipping out huge chunks of raw material.

Without any doubt Zambia is doing well exporting copper today but it is stark fact that we could earn more money from manufacturing components from copper and cobalt including other minerals such as Lithium that abound in Zambia.

We could depend on our well-educated technocrats to ramp up ideas that could set us up to rip huge economic benefits in the future when say, electric cars or EVs replace fossil fuel cars in the large western and Asian markets.

BMW, VW, Volvo Scania etc, and other huge car industries are being pressured by successive governments and green activists to go clean energy in order to reduce emissions and save earth.

This is probably the golden opportu-

nity countries such as our very own Shangri-La Zambia have been waiting for.

But do we have to wait any longer or we could start being the change ourselves by forming a small or even big government and private sector team that could draw up a strategy to ensure we are ahead when EVs for instance are a bigger reality.

Perhaps one even already exists so all it needs is to keep pace with the happenings in the value edition chain.

We need to revisit our investment approach and not just grow maize but mill more corn flour.

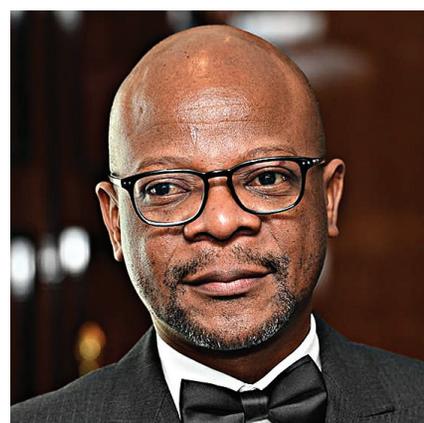
Not just export copper but set up component's factories in Zambia through Foreign Direct Investment or FDI that shall assemble parts that make EVs run in Europe, Asia and the United States.

We do not have to make the BMW or the VW for now.

We can make the parts that make the BMW run and earn a huge tonne of money for Zambia, after all some 1000 BMW cars are rolled out on the assembly line in Bavaria every day per minute.

How could we possibly go wrong with mineral resources these trillion euro companies thirst over?

We do not have to have the gold and oil that our neighbours have. We can just grow maize, poultry, vegetables,



generate clean energy for them and create wealth and jobs by adding more value to them.

We have a great President in H.E Edgar Lungu who has said 'give me an idea and we can ramp it up' as long as it creates a job here, and another there.

We have that thirst for success and resolve for peace and stability other countries do not have and we must continue monetising it because it is our oil, our gold and our crowning glory.

As we continue our greater push for economic diplomacy, these are some of the key issues we will keep bringing up because we know they are already on the table and receiving attention.

Value addition is something we believe could only gain us economic mileage rather than reduce it.

This means value addition in maize production, copper, gold, live stock and even skills set in some cases.



**END CHILD MARRIAGE**

#ENDChildMarriage

The global figures of countries with a high incidence of early or child marriages are out, Zambia is not on the top ten. President Edgar Lungu and his wife First Lady Esther Lungu are strong advocates against early marriages.

**U**N data shows millions of girls around the world are married off before they turn 18.

Here is a list of countries with the highest number of child marriages from DW.



xxx

The Zambian media regularly began to report the countrywide efforts of both government and the traditional leaders thereby spreading awareness against child marriage.

Last year, the African Union launched the AU Campaign on Ending Child Marriage and Zambia was among the 30 countries selected to participate in the activity. The continental body commended President Lungu for the commitment his government had demonstrated in the fight against the practice. AU Commissioner for Social Affairs Amira Mohamed El-fadil said the Zambian leader had brought visibility to the issue of child marriages resulting in progress in a number of countries.



## Countries with the highest number of child marriages\*



Under his leadership, Zambia took unprecedented policy measures that included allowing pregnant girls to return to class contrary to the past when they were expelled from school. Government also engaged traditional leaders to identify parents marrying off girl children and enforce the law against the practice.

The Zambian media regularly began to report the countrywide efforts of both government and the traditional leaders thereby spreading awareness against child marriage. **DD**

Source: Population data from UN | \* Women who were first married or in a union before they were 18-years-old ©DW



06.09.2019

# Africa is taking its positive global position

...says Egypt envoy to Germany at farewell



**D**r. Badr Abdellaty, the Ambassador of Egypt to Germany has extolled Africa and its leadership for pushing a positive and progressive agenda for the continent. Dr Abdellaty was speaking during a farewell luncheon hosted in his honour by African Union (AU) at Maritim Hotel in Berlin on Friday. "There are so many positive things

happening for Africa today compared to say two decades ago," said the esteemed Egyptian envoy before his gathered colleagues. He said with the ageing population in Europe, Africa shall be the rising star for positive global future and order. On the sidelines of the farewell he told colleague Ambassador to Germany from Zambia H.E Anthony Mukwita that he returns to Cairo a

happy man knowing he represents an optimistic continent on the rise. "Can imagine in a few years some 400,000 thousand jobs shall need filling up in the west and the manpower can only come from Africa because only we will grow a youthful population soon according to statistics " said H.E Abdellaty. The Dean of AU Ambassadors in Berlin H.E Jean Mac Mpay



On the sidelines of the farewell he told colleague Ambassador to Germany from Zambia H.E Anthony Mukwita that he returns to Cairo a happy man knowing he represents an optimistic continent on the rise.

gave the Egyptian envoy plaudits for being a great African player during his duty tour in Berlin. The embassy of Egypt has consistently hosted annual AU festivities at its premises. AU Ambassadors in Berlin are united on sending out a "positive African vibe" at every given opportunity. **DD**





Berlin, 26.08.2019

## Germany is an all-weather friend – Amb. Mukwita... lauds constant consultations

**Z**ambia's Ambassador to Germany, His Excellency Anthony Mukwita has described the German government as a true partner in national development during a scheduled meeting at the embassy in Berlin on Monday.

Ambassador Mukwita said the 'regular consultations' and interactions that continue to take place between

German officials and the Zambian Embassy in Berlin indicate that the German government regards Zambia as an equal development partner as the two enhance economic diplomacy.

The Zambian envoy made the remarks in his office when BMZ head for southern Africa and Zambia Alois Schneider and Heik Poksein briefed

him on the latest developments in the relations between the two countries ahead of their meeting scheduled for Lusaka in two months' time.

"We appreciate your willingness to regularly engage and your frank views on the state of our relations", Ambassador Mukwita said.

He said the regular consultations



have and continue to facilitate improved relations and increased understanding of each others' positions.

During recent consultations the German government expressed concern regarding the use of some of its development aid, especially in the water sector, an issue that has since been resolved.

To deepen the consultations, the representatives of the German government are expected, in the upcoming interactions to engage with selected Zambian government Ministries that are direct recipients of development support especially through Minister of Finance Dr. Bwalya Nga'ndu.

"This way, we hope to deepen our appreciation of the challenges involved in the implementation of our support to the Zambian people", said Mr. Sneider, the German official re-

On the sidelines of the farewell he told colleague Ambassador to Germany from Zambia H.E Anthony Mukwita that he returns to Cairo a happy man knowing he represents an optimistic continent on the rise.

sponsible for Southern Africa.

It is not uncommon across the African continent for cooperating partners to take to the media to demonstrate their concerns or displeasure with governments receiving development support. In turn, some African governments have expressed disapproval of this approach to diplomatic

relations instead calling for direct engagement.

Against this backdrop, Ambassador Mukwita has noted that German's consultative approach might signal to others what ought to be standard operating procedure in relations between the developed and the developing world.

The Zambia/German relations date as far back as 1964 when Zambia gained her independence from Britain. Over the years, Zambia has received support in areas such as education, governance, health, education, access to clean drinking water and the administration of justice, among others amounting to about €1billion.

BMZ Southern African head Mr. Alois Schneider, Ms. Heike Porksen with Ambassador Anthony Mukwita in Berlin on Monday. **DD**



Rhineland Palatinate 18.09.19

# **No country is an Island” German President Steinmeier tells Ambassadors**

...accredited to Berlin at annual event

**S**peech by Federal President Frank-Walter Steinmeier on the occasion of the informational and contact building visit with the Diplomatic Corps to Rhineland Palatinate on 18 September 2019

Rhineland Palatinate, the Hunsrück and the Moselle are particularly beautiful regions of Germany. If word of this has not spread all around the world yet, then this will change tomorrow at the latest. After all, I still remember that mainstay of day to day diplomacy – the telegram... Tomorrow morning – as soon as they get back to Berlin – the ambassadors will cable news of the hilly Hunsrück and the meandering Moselle around the whole world...

So, allow me today, in person, to thank you sincerely for your warm



© Getty Images

hospitality.

Nuncio, Ambassadors,

You can put your telegrams to one side for the day.

For me, our trip is a wonderful opportunity to get into conversation away from the trappings of protocol. When we meet on official occasions – for your accreditation or my New Year’s Reception at Schloss Bellevue – things are a bit more formal. Morning coats, the receiving line – you know the drill.

We’re going to go on a little boat trip together today and we’ll be in good company when we do so. Kurt Tucholsky, Karl Marx and Johann Wolfgang von Goethe wrote about their experiences on and by the Moselle – often inspired by one or two, or per-

Edgar Reitz testified to these upheavals in the Hunsrück in cinematic form in his “Heimat” trilogy, an impressive chronology from the middle of the 19th century to the fall of the Wall. I recommend that anyone looking to understand this country and its people watch these films.

haps three, glasses of Moselle wine.

In 1792, Goethe was on his way back from France, heading downriver in the vicinity of Traben Trarbach. It was night and a powerful storm brewed up. The poet prince feared for his life, noting the following:

“The boatman did not conceal his uneasiness; the danger appeared always greater the longer it lasted; and it had risen to the highest pitch, when the honest fellow assured us that he neither knew where he was, nor in what direction he should steer.”

I was particularly struck by the line about the boatman who “neither knew where he was, nor in what direction he should steer”.

This isn’t an entirely unfamiliar sentiment. Our world is changing – at an ever-faster pace, and ever more fundamentally. We are losing sight of the shoreline – old certainties of the international order appear obsolete. The storms of international crises blow into our faces and the waves crash together also here at home, over the boat that is our community.

As Federal President, and perhaps also you as diplomats shouldering responsibility for the peaceful coex-

istence of peoples, I sometimes ask myself these days where we are, and where we are headed.

As far as my country, Germany, is concerned, many storms, many upheavals and new departures in German history left their mark here in Rhineland Palatinate, in the Hunsrück and on the Moselle. Nascent and dashed hopes, downturns and upswings, setbacks and detours, structural change and new beginnings.

It was not far from here that thousands demonstrated for freedom and democracy at Hambach Castle in 1832. Karl Marx, a son of Trier, described how repression and restoration subsequently raged, how the Moselle winegrowers suffered from arbitrary behaviour on the part of authorities as well as from oppression. Crop failures and famine forced many people to emigrate.

Edgar Reitz testified to these upheavals in the Hunsrück in cinematic form in his “Heimat” trilogy, an impressive chronology from the middle of the 19th century to the fall of the Wall. I recommend that anyone looking to understand this country and its people watch these films.

And today? Democracy – also here in Germany – is certainly not safe as houses for all eternity even today. Today, we are experiencing political, social and technological upheavals, such as those meticulously recorded by Edgar Reitz over the course of decades, almost as if in time lapse.

And we sense that these upheavals and centrifugal forces are shaking our democracy as well. Indeed, not only certainties of foreign policy have become uncertain, but also a number of domestic questions, questions concerning the constitutional make up of democracy and the rule of law, questions that we thought we had answered long ago, are being asked once again anew.

I firmly believe that we must not shy away from such fundamental questions. We must not play down criticism and we must not disregard those who are frustrated or angry. Instead, we must learn, also here in Germany, to fight for democracy anew and to find new answers where old ones evidently no longer bear fruit.

To my mind, part of this process is open dialogue with and also learning from others. In the first half of my term in office, I have visited countries around the world that are undergoing transformations that give us hope, which – in the midst of all the global crises and upheavals – are treading new paths, their own paths, towards the future. In Ethiopia and Ghana, in Ecuador and Uzbekistan, in Iceland and New Zealand, and I could mention many more besides.

I have become acquainted with new and different answers – answers to foreign policy questions, to social challenges, to the open questions surrounding the future of democracy. I'm profoundly grateful for these impressions – and seek to convey these to people in Germany so that they – in the flood of terrible news that flickers across our screens each day – will be inspired by these stories of new beginnings and renewal.

Excellencies, ladies and gentlemen,

"No man is an island, / entire of itself", is what an English poet wrote in the 17th century.

By the same token, no country is an island, not even those with a great deal of water around them. Our world is interconnected, intertwined, and we are all strongly interdependent.

The Congress of Vienna had already obliged the countries bordering the Rhine to regulate shipping jointly.

For centuries, the major rivers here in Europe were considered to be bonds

I believe that if we don't want to simply put up with this new global order, then this requires all of us to demonstrate self-confidence and a willingness to act. This also goes for my country.

between principalities, empires and kingdoms: the Rhine, the Danube and the Memel, which is called "Nemunas" in Lithuanian and "Njoman" in Belarusian.

It was also on a river, on a small Moselle vessel, that five EU member states signed the Schengen Agreement in 1985. This historic trip down the Moselle paved the way to the borderless movement of persons and goods, casting the barriers of Europe onto the scrapheap of history.

This wasn't the End of History, however. Today, we sense how the idea of the benefit and value of international interconnectedness, cooperation and our common, rules based order is being challenged.

The guardian of the familiar world order shuns the burden of responsibility today. The rise of new powers with entirely different political systems is leading to a new competition between powers. While we all feel that the tectonic plates of the world order are shifting, a new order is not yet clearly discernible.

I believe that if we don't want to simply put up with this new global order, then this requires all of us to demonstrate self-confidence and a willingness to act. This also goes for my country.

That is precisely why we as an international community must remain

in dialogue with one another. Being in a dialogue with one another cannot primarily be a question of who is right. It cannot be a question of defining boundaries, excluding people or thinking in terms of rigid definitions, along the lines of "you're like this and we're like that." Rather, dialogue can be highly productive especially in the midst of tensions, and especially in the face of our differences.

You, esteemed Ambassadors, stand for a dialogue, for open channels between Berlin and the capitals of the world. I would like to thank you sincerely also for that.

This dialogue enables all of us to have an open horizon. Goethe's stormy night on the Moselle ended in a similar fashion: "And thus we were tossed to and fro in the total darkness, till at length a light was seen at a distance, and hope also was awakened within us. We now steered as directly as possible towards it."

Excellencies, esteemed guests,

History is not a long, calm river. Its path is not preordained, but rather we steer into the open and unknown. But there is a light in the distance. There is hope in the distance.

I have been privileged enough to feel this time and again in many of your home countries – and I'm grateful for this. We are steering into the open, but the rudder is in our hands.

Thank you very much.

SOURCE: [presse@bpra.bund.de](mailto:presse@bpra.bund.de)  
<http://www.xn--bundespraesident-dib.de/>

Zambia's Ambassador H.E Anthony Mukwita joined colleagues from the Berlin Diplomatic event that often takes up the whole day until night. The Federal government also uses the great event to show case some of the best places to visit in Germany away from the hustle and bustle of the capital Berlin. **DD**



Lusaka- Wednesday 4th September 2019

## Zambia's Foreign Affairs Minister Joseph Malanji joins President Edgar Lungu's call to halt Xenophobia in stern statement

**M**inister of Foreign Affairs, Hon Joseph Malanji has condemned xenophobic attacks that has occurred in Gauteng Province in South Africa since Sunday.

Hon. Malanji stated that the gruesome attacks against foreign nationals and their property was unacceptable and required an urgent solution.

Hon. Malanji said any attack against any African foreign national anywhere was a stain on the conscious of Africa.

He urged the Government of the Republic of South Africa to do more to stem the attacks against foreign nationals and their property.

Mr. Malanji said the issues around xenophobia required a lasting solution.

He said during his tour as SADC Head of the Electoral Observer Mission to South Africa he appealed to the government to be more proactive to the rising xenophobic tendencies as there were bound to recur.

He also called for speedy response

by member states to any crisis that brews in the region as this would help prevent loss of life and property.

Meanwhile Hon. Malanji has assured all foreign investors in Zambia including South African Companies that their investments were safe and the law of the country would be applied to protect such undertakings.

He said Zambia would also ensure that intra-trade in the region was not threatened or disturbed by these concerns as Africa had just implemented the Africa Continental Free Trade Area(AfCFTA) agreement. **DD**



# H.E Lungu raises climate red flag...in national assembly SONA



Mr. Speaker, I am privileged and honoured to once again address this August house and the nation at large during this auspicious occasion of opening the fourth session of the twelfth national assembly.

The state of the nation address is the major platform, that I, as head of state, has the mandate to use as an avenue to foster engagement with the legislature and the executive to delve in depth on the issues that affect our country.

This state of the nation address provides an over-arching guidance for all duty holders, beginning with my entire cabinet and all government officials, to work closely with the people to provide solutions to problems that confront us, and to consistently inform our people on activities being undertaken by the executive on their behalf through parliamentary oversights, media discussions, consultations with various stakeholders and indeed consistent press releases.

This model, in my view is more effective than what a single press brief can do. Hence the reason why the executive comprising a team of cabinet ministers with different portfolio functions has a duty to address and attend to a broader spectrum of people, consistently.

Therefore, this state of the nation address is a subject of debate on the floor of this house by the executive, the opposition and independent members of parliament. During this debate process, I encourage the general public to make consultations and share

their view with members of this August house in the recognised channels in order for diverse views to be taken into consideration.

Mr. Speaker, Before I proceed with the details of my address today, may I request the house to join me in observing a minute of silence in honour of the former member of parliament for Katuba constituency, the late Mrs. Patricia Chileshe Mwashingwele, who passed away on 2nd May, 2019.

May her soul rest in eternal peace.

Mr. Speaker, May I congratulate all the new members of parliament. These are Mr. Joseph Chishala, the Honourable Member for Roan, Mr. Charles Mambwe Chalwe, the Honourable member for Bahati, Mr. Aubrey Bampi Kapalasa, the Honourable member for Katuba and Dr. Bwalya Ng'andu, the nominated member of parliament.

Mr. Speaker, During the third session, the house effectively and efficiently conducted its business under your able leadership supported by your two deputies. Collectively, the house continued to legislate and provide oversight to the executive through questions, bills and private members motions considered, ministerial statements rendered on the floor of the house and annual reports tabled. My further gratitude goes to the clerk of the national assembly and her staff for discharging their duties diligently.

On the executive side, my gratitude goes to her honour, the vice-president of the Republic of Zambia, as leader of government business, for the exemplary manner in which she executed her role.

### The theme

Mr. Speaker, My address to this August house today is premised on the theme, "accelerating sustainable development for a better Zambia amidst the impact of climate change."

Why this theme? Fellow citizens, our country is facing a very serious problem. We have a situation,

which we cannot run away from. It is over a decade ago, that we all heard of climate change, even in this parliament. We all heard the term 'El Niño and the El Niño effects' that started causing devastating effects around the world through changes in the climatic conditions. These were signs and symptoms of climate change. Did we, as a country prepare for this adequately? Did successful government's prepare adequately for the people of Zambia to face this situation? Did we do enough to put in place early warning systems? Maybe not!

It is for this reason that my government has not been spared by the adverse effects of climate change. As I fly within the country, I see the drought-stricken areas on one side and the flooded areas on the other, I have seen how climate change can create varying conditions with negative effects within one country.

I have further seen small businesses such as makeshift stalls, locally known as Tu-Ntemba's, shutting down as they fail to cope with business due to load shedding. How can a bakery owner run a business if in their manufacturing process power is turned off and at the same time water runs out? I see mothers and children in compounds walking long distances in search for water and queuing for it in the few places it is found.

Mr. Speaker, As I sometimes drive around the city at night, I see more and more areas of darkness due to load shedding because our dams that generate power do not have water.

At household level, food is being wasted in homes due to low voltage and consistent turning on and off of power. I have heard of people failing to leave or enter their homes because their electric gates have malfunctioned due to power failure. It saddens me and I fail to imagine people living in high density areas having to walk in darkness to and from their work places. Surely this poses a serious security risk on our people.

I am aware Mr. Speaker, of some health facilities going without

power for long periods of time. I begin to wonder how our health workers are looking after our patients without water and electricity, which are both, extremely important and a human necessity within the management of patients.

Sir, in view of the above, I am directing the ministry of energy, from midnight today to prioritise power supply to hospitals and health centres. Further, the ministry of energy should prioritise energy supply to our water supply operations.

Mr. Speaker, This is a very serious matter that should not be taken lightly. The inability to have adequate water, generate enough power, grow enough food to feed our people, have all been greatly caused by the effects of climate change. We all seriously need to understand and begin to appreciate this in detail and stop pointing fingers at each other for failure to grow our economy at the desired pace. This natural phenomenon is, a force majeure in the name of climate change.

Climate change is the current world challenge, greatly hindering the development of many nations. Climate change is real. It is a phenomenon that the entire world is facing in different ways according to the weather patterns of different regions.

My fellow countrymen and women, I would like you to fully understand that this is not my problem alone, nor the problem of my government alone. I would like to appeal to you all that, as we journey along in the sustainable development of our country, we do so by ensuring we mitigate the effects of climate change.

It does not matter whether you are in government, in opposition, in the private sector or indeed in civil society; all of us are affected by climate change. This is nature, but even if it is nature, we need to join hands and see what we can do about it together.

My government is committed to ensuring that we fight, and fight vigorously the effects of



climate change, for sustainable development of our country. As I have said, we must join hands to achieve this. It must be done at political level, inter-governmental level, including corporate and civil society organisations, and at household level.

This is why in my address today, you will repeatedly hear me focus on climate change. The earlier we understand and appreciate that developmental agenda needs to become more resilient in the midst of climate change, the better placed we all will be, to working towards achieving our country's developmental agenda.

Mr. Speaker, We have all seen the changes in weather patterns and the devastating effects on people, property and the nation. Our rivers, dams and lakes in the Southern part of the country are running low or even drying up, where as in the Northern part, we are experiencing unprecedented floods. Consequently, the nation is faced with, water, energy and crop failure in some parts of the country.

What does a resilient nation do in such a situation? It realigns itself to new ways of sustainability by understanding the changing environment, adapting methods of survival and putting in place action plans that make us overcome any challenges and forge ahead.

We need to acknowledge that some of the environmental problems are man-made. Corporate institutions and individual citizens tend to ignore environmental impact of their commercial or individual activities which they conduct adjacent to our water sources.

In this regard, I am directing the ministry of lands and natural resources and the ministry of water development, sanitation and environmental protection to take lead in ensuring that our water sources and the land adjacent to these areas are not adulterated by corporate entities or individuals in the name of development.

Honourable ministers, and your permanent secretaries of the above mentioned ministries, ensure that the Zambia environmental management agency, and the water resources management authority, realigns themselves to effectively carry out their mandate and produce the required results, today and not tomorrow. From today henceforth, I shall not see a house or indeed a factory

being built adjacent to our water resource, depriving the majority of other Zambian of usage of this resource.

As head of state, it is my utmost responsibility to lead the nation into a spirit of resilience, an action plan on sustainability and reassurance that we are moving in the right direction. No government wishes and prays for drought. No government wishes to have dams that are generating power, dry up. No govt wishes to have crop failure leading to hunger situation among its people. Indeed, not my government!

Mr. Speaker, In the detail of my address today, I will, outline milestones achieved in the past year and the policies thus far and moving forward that have guided and will guide the implementation of various developmental programmes for the future. These policies are aimed at growing our economy in a sustainable manner, building resilience and changing the way we interact with the environment, making Zambia a better place for all.

Mr. Speaker, Let me make it clear that we are not alone in taking action against climate change. Most countries of the world are with us. At the global level, Zambia is party to a number of international and regional frameworks. These include but not limited to; the united nations 2030 agenda for sustainable development, the united nations framework convention on climate change, the united nations convention on biological diversity and the united nations convention to combat desertification.

Mr. Speaker, My government is implementing a number of policies that are addressing issues on sustainable development in the midst of climate change. Our supreme law of the land in article 257 of the constitution requires the government to establish and implement mechanisms to address climate change. The policies include the national policy on climate change, the national adaptation plan of action, the nationally appropriate mitigation actions and the national climate change response strategy.

The medium-term development objectives of our country as espoused in the seventh national development plan for the period 2017 to 2021, have equally integrated climate change.

Mr. Speaker The patriotic front manifesto articulates the collective aspirations of our people for a better life, which gives this assurance, and I quote: "we are committed to meeting and exceeding these expectations of the people of Zambia," end of quote. My government's determination to lift Zambia and all Zambians to greater heights of socio-economic development in a sustainable manner is unquestionable. However, the effects of climate change could undermine our aspirations if not urgently addressed.

**Our macroeconomic situation**

Mr. Speaker, Our economy has, in the recent past, faced some serious headwinds. The country registered a gross domestic product growth rate of 3.7 percent as at end of 2018. The growth rate for 2019 was earlier projected at around four percent but is being revised downwards to about two percent on account of adverse weather conditions, which has affected the energy and agricultural sectors.

Since 2015, when we experienced droughts that affected electricity generation, growth slowed down to an average of 3.5 percent between 2015 and 2018 from an average of 6.4 percent between 2011 and 2014. This slowdown was largely attributed to climate variabilities.

To have meaningful impact on the high poverty levels in the country, we must grow the economy at a minimum rate of seven percent per annum. The emphasis must be on green growth, which entails taking a path of economic growth that uses natural resources in a sustainable manner.

Our fiscal space must continue to grow, and this can only be achieved by ensuring macroeconomic stability and maintaining debt within sustainable levels. We have procured debt for development, which is one of the many financing options that we pursue. We can see it in the road infrastructure, bridges, alternative power generation investments, including but not limited to massive infrastructure development in the health, education and communications sector. This we all can see and attest to.

The art of borrowing is the ability to pay back. Yes, I am aware that there is accumulation of domestic arrears which has not only negatively impacted the operations

of suppliers and contractors, but also on the performance of the financial sector through an increase in non-performing loans. Furthermore, there is an accumulation of pension arrears. This has got to be managed.

My government has had a robust agenda to ensure that the fiscal space is managed, but we have faced numerous challenges to meet our objectives. Government assurances have clearly not been achieved and fully implemented. Among the reasons that this has not been achieved is attributed to the bad weather effects on our water bodies that affected the performance of our energy and agriculture sectors, among others. This is what the effects of climate change can do.

Needless to say, my government is optimistic to overcome these challenges, irrespective of the effects of the world phenomenon.

Mr. Speaker, It is for this reason that I directed the new secretary to cabinet, Dr. Simon Kamwendo Miti, to meet the permanent secretaries and senior government officials, monthly, to inform the civil servants that, in view of the current economic situation, government needs to work more prudently and to do so, the focus should be on "managing for results, by doing more with less." This is the new mantra that my government is working with at all levels.

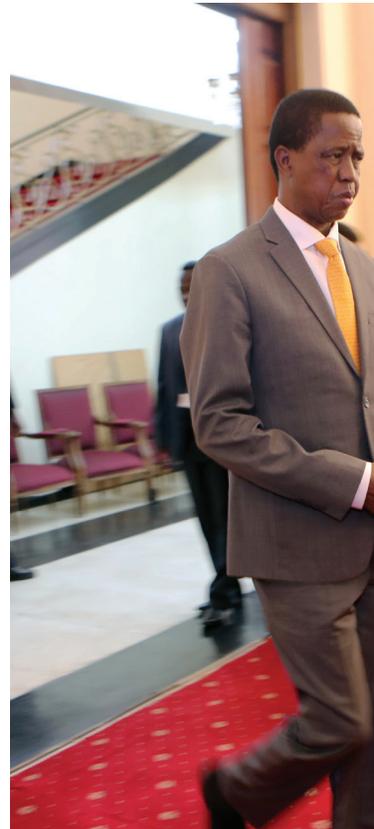
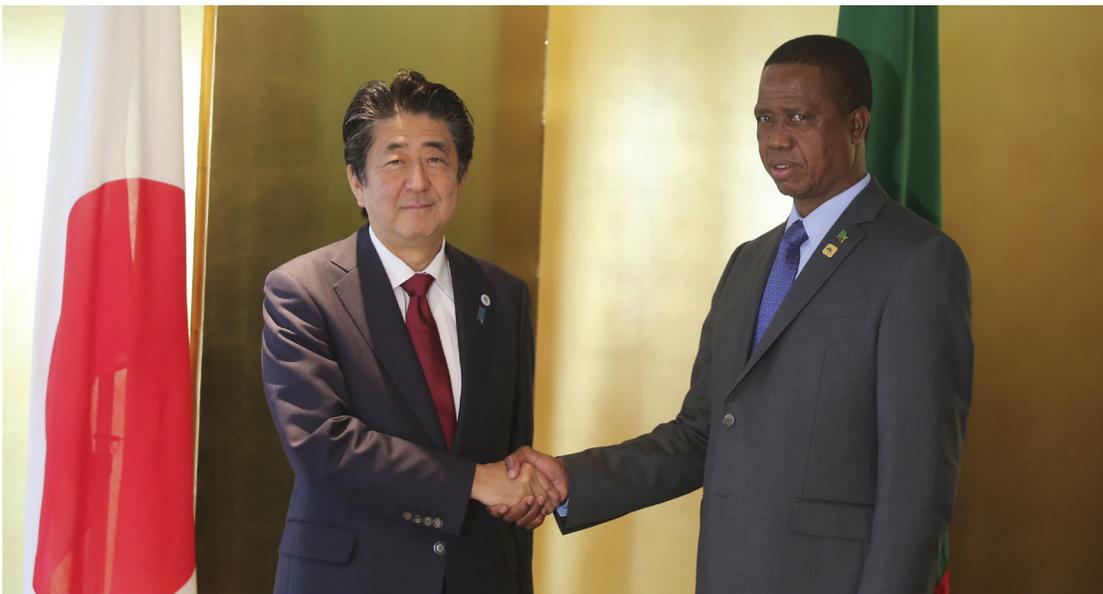
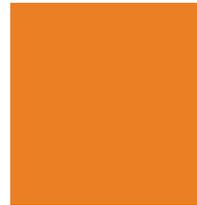
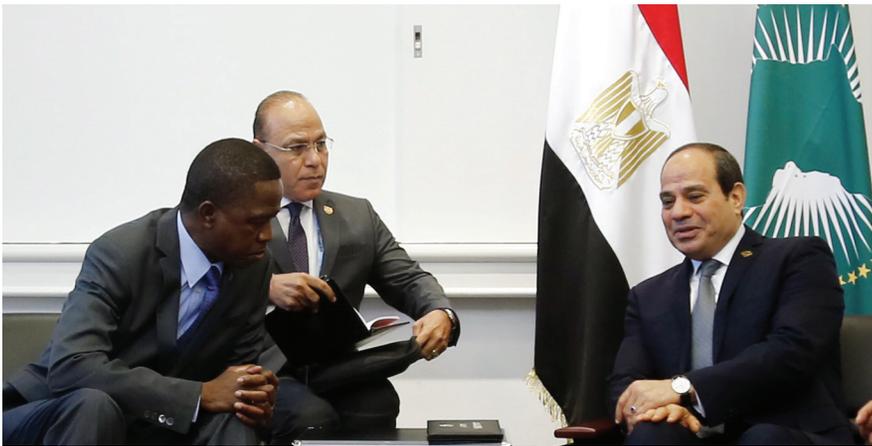
I want to place emphasis on the need to dismantle these arrears, while curbing further accumulation of arrears. My government has taken this very seriously and I have directed those tasked with the responsibility of managing this debt stock to ensure that stringent measures are actively implemented.

Mr. Speaker, Our non-discretionary expenditure, which comprises personnel emoluments and debt stands at 50.1% and 40% respectively, giving a total of 90.1% of our annual budget. This leaves the discretionary expenditure amount to stand at 9.9% of our annual budget. This Mr. Speaker is an alarming ratio.

**To be continued...**



## **President Edgar Lungu, VP madam Inonge Wina and part of Cabinet at State House**







Berlin 27.08.19

# Give us more military training slots'

...in Germany says Ambassador Mukwita

**Z**ambia wants to spike up the number of officers qualifying for long and short term military courses in the Federal Republic of Germany offered by the Bundeswehr (Armed Forces of Germany) said Ambassador Anthony Mukwita.

"We must increase the number of Zambian officers that benefit from these prestigious international military courses offered by the Bun-

deswehr," said Ambassador Mukwita.

He was speaking when he hosted the senior officer in charge of Training Assistance for Africa in Germany Lt. Colonel Ulrich Humpert on Tuesday in his office.

Colonel Humpert said Zambian officers are 'highly rated' by the German Armed Forces Office and it would be good to see more officers from

the Zambia Airforce and the Zambia Army enroll in annual courses.

"On a scale of 1 to 10 Zambian officers I can rate Zambian officers at 8 out of ten," Colonel Humpert said, "what we need now is to see the authorities in Lusaka send us more qualified officers with fitness certificates on time to help us with plan for things like visa's and air tickets plus placement."

Annually, the Bundeswehr through its military corporation with Zambia that commenced around the 1980s offers some three short term slots, one for a year and two others for six months said Colonel Humpert.

It also offers under grad and bachelor's degree courses for senior military officers from 64 countries



including Zambia that can run from 5 to seven years per officer as the officers have to learn Deutsch or German first.

“I think it’s a great thing that Zambian officers that are predominantly English speaking have to learn Deutch first because it opens them up for careers in international organisations such as the UN in future through this engagement,” said Ambassador Mukwita.

Colonel Ulrich urged Ambassador Mukwita to engage directly Zambia Army Commander Lt General William Sikazwe and Zambia Air Force Commander Lt General David Muma to step up the submission of suitable names of candidates with fitness certificates to enroll for the courses via the ministry headquarters.

Colonel Ulrich also commended the past Defense Attaché of Zambia Colonel Christopher Lusaka whose tour of duty in Berlin recently came to an end saying: “we worked very well with the good Colonel he was a great liaison and great friend.”

Colonel Lusaka is yet to be replaced hence the reason Col. Ulrich visited Ambassador Mukwita but the matter is in the able hands of the defense headquarters in Lusaka.

Some of degree courses Zambian military officers could benefit from are: electrical engineering and information technology, engineering science, defense systems, business administration, economics, political science, aero space technology etc.

Zambia enjoys great diplomatic, economic and military relations with the Federal Republic of Germany which Ambassador Mukwita said his team in Berlin would enhance going forward. **DD**





Bonn 31.08.19

## Zambia seeks reform for offenders

....as opposed to punishment says Amb Mukwita to DW

**Z**ambia has joined the rest of the international community in embarking on measures that shall focus more on reforming offenders as opposed to punishment said Ambassador Anthony Mukwita.

The Zambian envoy to Germany was defending Zambia which has been named as one of the countries that has over-populated prisons in Africa during an interview with German public broadcaster DW in Bonn on Friday. "Zambia wants to concentrate more

on reforming offenders in holding facilities rather than punishing them," said Ambassador Mukwita.

Ambassador Mukwita was reacting to a DW story of Innocent Kalaluka, a Zambian young man that had spent months in detention before going for trial and eventually being declared innocent.

He said President Edgar Lungu's government has already shown open commitment to build new holding facilities that shall measure up to international standards and prepare reformed offenders for their eventual re-integration back into society once they have served their sentences.

"The Zambian President as a lawyer before becoming a politician represented people that were offenders and we know his maxim has always



“The polish company behind this generous life saving donation to the First Lady’s charity is called YORGHAS Foundation located in Warsaw Poland,” said Ambassador Mukwita.



been that he would rather see 10 guilty people walk free than witness and innocent man spend more time that necessary in jail,” said Ambassador Mukwita.

The senior diplomat said Zambia was doing much better than most

countries in Africa regarding reforms because it does not hide information but readily makes it available to its own Human Rights Commission, Amnesty international, etc. It is President Lungu’s desire to systematically address challenges regarding space in prisons, employ

more magistrates and judges in order to lessen the ‘justice queues’ according to Ambassador Mukwita. The diplomat also gave an example of president Edgar Lungu having recently commuted to life more than 100 death row inmates instead of sanctioning their execution. **DD**

Berlin 24.07.19

# Thumbs up' First Lady Esther Lungu

...says Amb Mukwita as he pays courtesy call on her



The First Lady of Zambia Mrs Esther Lungu and Ambassador Anthony Mukwita.

**Z**ambia's Ambassador to Germany H.E Anthony Mukwita has personally commended the First Lady of Zambia Mrs Esther Lungu for her desire to help vulnerable people in Zambia.

The Ambassador was speaking when he paid a courtesy call on the Office of the First Lady in Lusaka this week after a meeting.

"You are doing commendable work

madam for the vulnerable in rural Zambia and you deserve commendation for taking up this honourable calling in addition to your full time work as First Lady of Zambia," said Ambassador Mukwita.

Mrs Lungu has received plaudits locally and abroad for reaching out to vulnerable people in rural Zambia by providing wheel chairs for those that had none, walking crutches, hospital beds and a myriad of medical equip-

ment.

Mrs Lungu has promised not to relent complementing her husband's work to help the vulnerable instead of getting wrapped up in the trappings of State House.

Mrs Lungu feels vulnerable people in rural areas especially need to get all the support they can get, and she will do her part in helping them as she collects various donations. **DD**

WATER FOR REFUGEES



# German water project for refugees' benefits

...many Zambians officials tell Amb Mukwita



**S**cores of locals living near the refugee camps in northern Zambia near the border with the Democratic Republic of Congo (DRC) have become direct beneficiaries of a 10-million-euro water project sponsored by the Federal Republic of Germany said top government officials in Berlin when they visited Ambassador Anthony Mukwita recently.

The senior German officials, Mr Alois Schneider and colleague Ms. Heike Pörksen expressed happiness that thousands of people were benefiting from a project initially meant for a few refugees.

"We are happy that many Zambians within the vicinity are benefiting from clean water which means they are now less people that can fall sick

from consuming unclean water," Mr Schneider said.

Annually, a German team comprising officials from KFW meets with their Zambian counterparts at the Ministry of Finance in Lusaka that gives them an opportunity this year to meet for the first time, the new Minister of Finance Dr Bwalya Ngandu.

Ambassador Mukwita told Mr Schneider and Ms. Pokesein that they are likely to have a progressive meeting with Dr Ngandu, a former central bank deputy governor in charge of operations who has a solid background in the economic fraternity of Zambia.

The Zambian envoy observed that it was inspiring to read in June a statement by the Ambassador of Ger-

many to Zambia H.E Achim Burkhart who said more than 100,000 Zambians and refugees would benefit from the 10-million-euro assistance via UNICEF.

Zambia and President Edgar Lungu have constantly received local and international plaudits for providing a home for refugees fleeing conflict in countries such as the DRC and Angola in the past.

President Lungu and the First Lady Mrs. Esther Lungu have openly drummed up support for refugees living in Zambia.

Mr Schneider and his colleague are expected to meet Dr Ngandu in Lusaka in two months' time to discuss future cooperation between Zambia and the Bundesrepublik. **DD**



# Zambia attracts \$5.3 billion in investment proposals

...says an upbeat Zambia Development Agency

**Z**DA records USD 5.3 Billion Projected Investments and Facilitated Export Deals worth ZMW 881.56 million in the First Half of 2019

Lusaka 30th July 2019 - The Zambia Development Agency (ZDA) has recorded US\$ 5.3 billion worth of projected investments from various sectors of the economy in the first half of 2019 against the projected US\$ 3.5 billion. Out of the total projected investment, US\$ 3.02 billion was re-investments whereas US\$ 2.3 was new projected investments. The Agency has also facilitated export deals worth over ZMW 881.56 million in form of on spot sales and business deals that were clinched by the private sector at various ZDA export promotion platforms.

“The polish company behind this generous life saving donation to the First Lady’s charity is called YORGHAS Foundation located in Warsaw Poland,” said Ambassador Mukwita.

ZDA Acting Director General Matongo Matamwandi explained that the Energy sector recorded the highest projected investment valued at US\$ 3.4 billion representing 65% of the total projected investment. Mining was second with US\$ 998 million

representing 19%. Construction was third at 4% projected investment worth US\$ 192 million. Fourth was Manufacturing at 3% of projected investments worth US\$ 170 million followed by a tie in Agriculture, Tourism and Service with an average projected investment of US\$ 123 million representing 2%.

Mr. Matamwandi further revealed that the Agency recorded projected employment of 9,239 jobs in the first half of 2019 compared to 5,944 in 2018 denoting an increase of 36%.

The increase in the projected investments in the energy sector is ZDA’s direct response to hydropower deficits which have adversely affected the economy in the recent years. The Agency has therefore continued



promoting increased investments in alternative sources of energy.

Given the conducive business climate such as political and economic stability, ease of doing business and good governance, investment into the country is projected to increase. With the increased FDI inflows into the country, local businesses are urged to register with ZDA for partnership opportunities with foreign investors through joint ventures and business linkages to create wealth and jobs for the Zambian people.

In terms of promoting non-traditional exports (NTEs), the Agency undertook several promotion activities during the first half of 2019, and continued to make inroads into regional and international markets for

Zambia's non-traditional products. The Agency is expected to facilitate total projected export deals worth ZMW 1.1 billion by end of 2019. Top NTE markets for Zambia include among others, DR Congo, South Africa, Zimbabwe and China. During these export promotion activities, the Agency facilitated export deals worth ZMW 881.56 million in form of on spot sales and business deals that were secured by the SMEs' at various export promotion platforms. Participating at various export promotion platforms gave Zambian exporters enhanced visibility and exposure in order to increase export sales of Zambian products into foreign markets.

In the period under review, the Agency undertook key strategic activities

that included Parliamentary committee visits to MFEZs, Registration of Kafue MFEZ Special Purpose Vehicle, Zambia International Trade Fair, Copperbelt Expo, Invest Africa Conference, CAMINEX, ZAMINEC, Expo in China, Industrial visitations, Finalisation of the Resource Mobilisation Strategy, Market Research-Mauritius, China Africa Economic Trade Expo, and China International Small and Medium Enterprises Fair.

Meanwhile, the Agency facilitated Business Development Support Services including incubation of 538 SMEs which involved product development in various sectors such as agriculture, manufacturing, textile and garments, leather, mining and tourism. Further, the Agency linked numerous SMEs to large retail mar-



kets such as continental chain stores in Agro-processing and manufacturing. Additionally, the Agency made great strides to provide capital to SMEs' in agriculture, construction and business services through the partner access to finance facilities.

The Agency is optimistic that projected investments are expected to increase thereby demonstrating the confidence that investors have in the economy and this has already been demonstrated by the increasing number of re-investments and business expansions. The largest expansion projected registered in the period was the Kariba North Bank Extension Power Corporation worth US\$ 2.4 billion.

Mr. Matamwandi said the Zambia Development Agency in collaboration with the Bank of Zambia and Central Statistical Office, are currently conducting the 12th Private Capital Flows and Investors' Perceptions

Survey. The Survey will assess the extent to which these perceptions on Zambia's investment climate, impact the level of investments and re-investments in the country. These perceptions, once gathered will be reported back to government to inform policy formulation.

About the Zambia Development Agency. The Zambia Development Agency (ZDA) was established in 2006 by an Act of Parliament and became operational in January 2007.

The primary objective of the Agency is to foster economic growth and development by promoting trade and investment through an efficient, effective and coordinated private sector led economic development strategy.

The Agency's mandate includes the facilitation of the economic development of Zambia by promoting investments and competitiveness of

businesses and promoting exports from the country. The Agency is also responsible for building and enhancing the country's investment profile for increased capital inflow, capital formation, employment creation and promoting the growth of Micro, Small and Medium Enterprises (MSMEs) sector by working with government to create an investment climate that can propel long term sustainable domestic growth. **DD**

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# Foreign Affairs Minister Malanji inks food deal with DRC

Zambia has signed a 600,000 metric ton deal to supply of Mealie Meal and Maize to the neighbouring Democratic Republic of Congo (DRC) Foreign Affairs Minister Mr Joseph Malanji has said in a statement made public to Zambian media.



**T**he Memorandum of Understanding (MoU) that comes in effect in 2020 budget year will cover exports of not only Maize but Wheat Flour, Rice, Cassava, Sugar, Beans, Tilapia, Chickens, Irish Potatoes, Cooking Oil, Cement, Lime and Iron Sheets has been received with great excitement and optimism according to local media.

Zambia is targeting production of about 3,000,000 metric tonnes of

Maize in the 2019/2020 farming season. The production target is a first step towards the attainment of a target of more than 5,000,000 metric tonnes production while ensuring reasonable returns to the Zambian farmers.

Zambia's Minister of Foreign Affairs Hon Joseph Malanji said at the signing ceremony in Lusaka that, Zambia and the DRC are Sister countries and the SADC principles entails good collaboration with neighboring coun-

tries in economic diplomacy.

"As you are aware, Zambia was the Head of the Security Cooperation during the recently held elections in the DRC and I was the Head of the mission that came to your country for the observation of the last election. And we are very happy that the transition was peaceful.

"And one of the principles of the Southern African Development Community (SADC) is good collaboration with neighbouring countries such as the DRC. The signing of the Memorandum of Understanding pertaining to Maize and Mealie Meal exports to the DRC starting from the 2019/2021 farming Season is a sign of good cooperation and we are grateful to both delegations for the job well done in reaching a consensus," said Hon Malanji who spoke in French.

Meanwhile, Minister of Agriculture Hon Michael Katambo says exports under the MoU will only commence in 2020 because Zambia was coming out of a bad farming season owing to poor rains in the 2018/2019 farming season.

And Minister Katambo says the MoU will ensure a well structured trade regime between the Two countries and create opportunities for Zambia to expand its trade in maize and Mealie Meal with the DRC and consequently, earn the country more foreign exchange.

Source: Ministry of Foreign Affairs and Ministry of Agriculture of Zambia. **DD**

# First Lady Esther Lungu charity work donation arrives in Zambia

## ...from Europe says Ambassador Mukwita

The forty-foot container of various medical equipment from Europe destined for the charity foundation run by the First Lady of Zambia Mrs Esther Lungu has arrived in Lusaka said Ambassador Anthony Mukwita.

**T**he arrival of the container whose journey commenced in Vienna Austria under a collaboration of the embassy of Zambia and office of the Honorary Consul there commenced its journey on the high seas almost two months ago.

“We have spoken to the First Lady (Mrs Lungu) who witnessed the arrival and offloading of some of the equipment,” said Ambassador Mukwita, “she is grateful for the kind gesture and believes this will greatly benefit vulnerable Zambians she targets in rural areas.”

Ambassador Mukwita said the “priceless” donation is testimony that Mrs Lungu’s work is being appreciated not only locally but internationally too.

Among the donated goods are electric beds, safety health chairs, beds, feeding pumps, syringes and ultra sound machines including Centrifuges whose cost would normally run into millions of kwachas.

Ambassador Mukwita said the donors, “our embassy collaborated with via our honorary consul Mr Heinz Messinger were more than happy to help because they appreciate how hard it can be to be engaged in charity work Mrs Lungu is involved

if your support is lean.”

The First Lady told Ambassador Mukwita that there is no gift that is “too small” for her foundation because everything she receives fills a void that existed before the donation was made.

This is according to a statement issued by Kellys Kaunda, First Secretary Press and Public Relations at the embassy of Zambia in Berlin that also overseas Austria.

For the First Lady, the donation means 10 or twenty beds where there was none, a syringe, a chair or an ultra sound machine where none existed in the past and she appreciates this.

The embassy in Berlin pledged to reach out to as many Good Samaritans as possible to help ease the burden the First Lady is carrying through her charity work for rural Zambians that sometimes cannot be reached via conventional government channels.

Ambassador Mukwita added that the First Lady’s foundation would soon receive a consignment of safe delivery kits to cut down the number of women dying while giving birth via a donation from the honorary consul of Zambia in Poland.



Mrs Lungu was lauded for breaking out of the State House ‘comfort zone’ to work among the poorest of the poor in rural Zambia, especially women, children and the disabled.

ISSUED BY KELLYS KAUNDA FIRST SECRETARY PRESS AND PUBLIC RELATIONS, BERLIN GERMANY. **DD**



# The role of Public Relations in the economic integration of Africa

...our conversations could mean the difference between poverty and prosperity

The 2020 Africa Public Relations Association, APRA, Annual Conference takes place in Dar-es-Salaam, Tanzania from the 11th to the 15th of May under the theme: One Africa! March to economic integration and the role of Public Relations.

**T**he decision by African Heads of State and Government to agree on the adoption of an African Continental Free Trade Agreement, AfCTA, in Kigali, Rwanda in March 2018 that eventually went into force in May 2019 stands out as one of the most significant policy positions ever taken in the continent's recent history. So far nodded by 54 of the continent's 55 States, AfCTA, should revolutionize the economic fortunes of Africa and reset its relations with the rest of the world.

It is precisely because of AfCTA's significance that APRA decided as the theme for its 2020 Annual Conference a discussion around the subject. The association recognizes the role it could play in contributing to the implementation of this policy

It is precisely because of AfCTA's significance that APRA decided as the theme for its 2020 Annual Conference a discussion around the subject.

decision. From the list of potential participants, the PR landscape comes in full view. The list includes "Public Relations Practitioners, Communication Executives, Media Practitioners, Brand Management Practitioners, Advertising Executives, Government Officials and Representatives, Com-

munication Officials of the African Union and relevant regional economic blocs, communication officials of relevant multilateral agencies in Africa, marketing communication experts and other professionals across Africa and beyond who seek a better understanding of public relations on the continent and its engagement value".

From the foregoing list, the organizers have provided a definition of public relations beyond the functionalist/organizational perspective to encompass communications that take place among those "who seek a better understanding of public relations on the continent and its engagement value". This school of public relations is comprehensive and inclusive as it demonstrates the almost infinite possibilities that the practice has to offer. Put differently, every African wherever he or she may be is a public relations person in their own right and therefore have a role to play in the successful implementation of AfCTA. The starting point though is to seek an understanding of just what AfCTA is all about.



And this is what APRA 2020 is all about, “understand its workings”. Some projections indicate that AfCTA is expected to generate a combined consumer and business spending of about 6.7 trillion dollars by 2030, a sizeable market for any serious investor although still small by far in comparison to that of the European Union. It’s a market with vast investment opportunities that remain largely pristine in comparison with other regions of the world. How these opportunities are forged in narratives matters a lot. For instance, energy deficits across the African Continent could be projected as either a reason to discourage investment or the very reason why investors interested in the energy sector should move in and provide the service.

The large population classified as unemployed could be projected as the absence of buying power but may also be presented as labor waiting to be employed in investment projects. Africa therefore must decide on the structure of its conversation, and public relations practitioners could be helpful in this effort. As a communication tool, public relations has and continues to help shape how people, business houses and countries are perceived by others. For instance, there are countries in Europe that are popular destinations for international tourists because they have successfully convinced the world that the coastlines they have and the monuments of some of their historical figures are appealing enough to warrant long distance travel and

their associated expenses. And others have attracted tourists because of the few hills and slopes they have around which they have created narratives that project them in romantic and sometimes mystical ways.

“Wow! What beauty!” Tourists can be heard exclaiming at what in Africa would be normal sights and sounds that we wake up to every day of our lives. The difference though lies in the conversations that have been created and sold to the rest of the world. Herein lies the relevance of APRA in providing a platform on which PR practitioners could shape Africa’s story from every and any vantage viewpoint. And the 2020 Annual Conference is just that opportunity where the debate in respect of the AfCTA could trigger a larger conversation of the kind of Africa we want the world to be associated with. **DD**



NAKONDE, Saturday, October 5 (SMART EAGLES)

# Tunduma -Nakonde One Stop Border Post Commissioned

PRESIDENT Edgar Chagwa Lungu and His Tanzanian counterpart, President John Pombe Magufuli have today commissioned the Tunduma -Nakonde One Stop Border Post.

**T**unduma -Nakonde One Stop Border Post is one of the busiest in Zambia clearing over 600 Trucks per day.

And it is worth noting that with its new infrastructure and technology, the One Stop Border Post will reduce the number of days it takes to clear certain Cargo from an average 4 days to a single day.

Tanzanian President John Magufuli has expressed optimism that the one stop border post will enhance trade between Zambia and Tanzania.

He noted that the facility will eradicate barriers to trade which are evident with trucks being marooned at the border.

President Magufuli said the 14 billion Tanzanian shillings facility in Tunduma will further promote intra Africa trade as it coordinates with the Zambian side which was commissioned in 2015.

Meanwhile, President Lungu has reechoed his government's commitment to promoting small scale cross border trading saying it is at the heart of every nation's economic success.

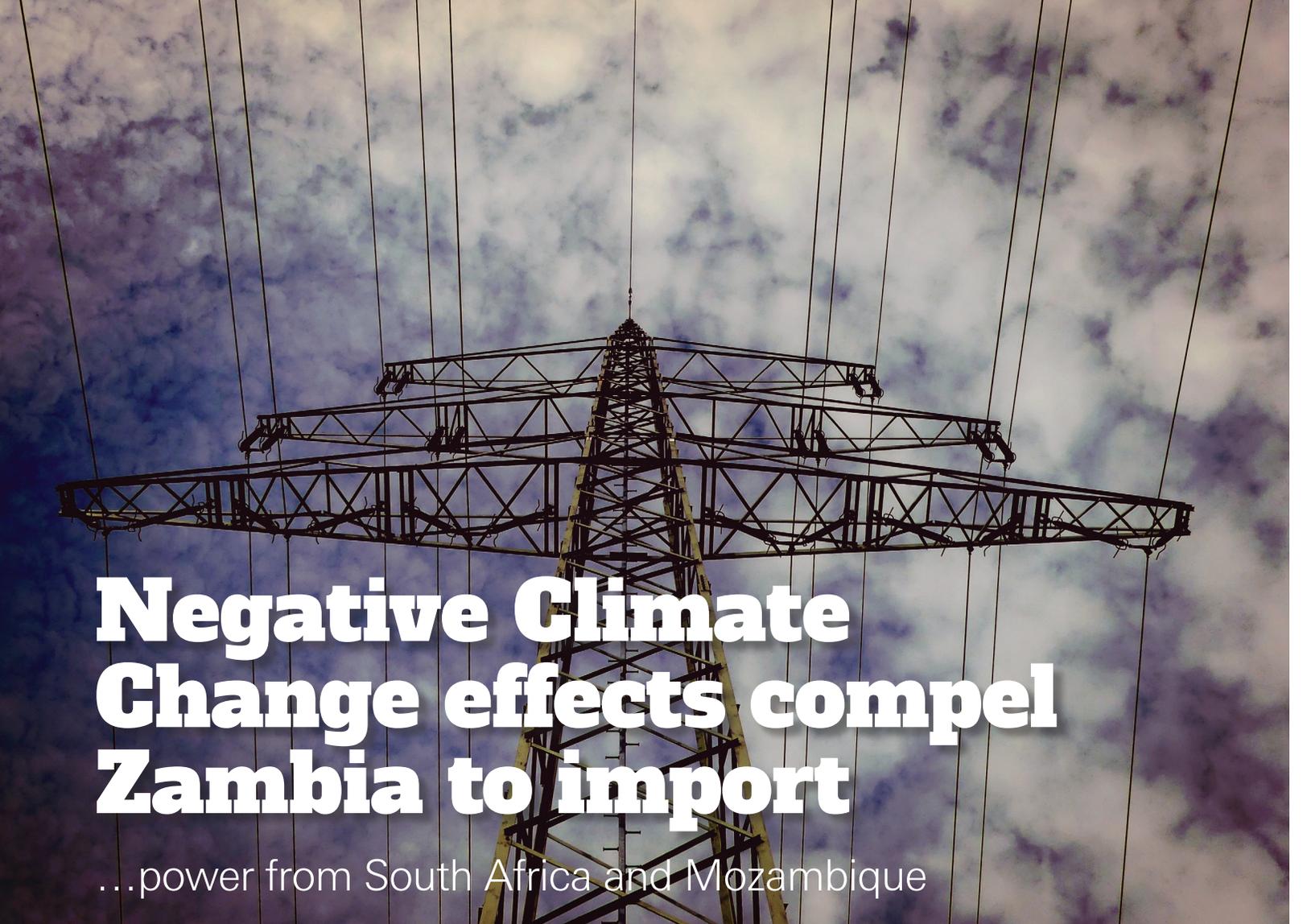


President Magufuli said the 14 billion Tanzanian shillings facility in Tunduma will further promote intra Africa trade as it coordinates with the Zambian side which was commissioned in 2015.

"I am not sure about you here but big businesses have a way of coming to an end. But the small scale cross border trading goes on! They must be supported," said President Lungu.

And President Magufuli has since declared that residents in the border towns of Tunduma and Nakonde will not need passports to cross to either country only for today as part of celebrations for the milestone achievement.

#SmartEagles **DD**



# Negative Climate Change effects compel Zambia to import

...power from South Africa and Mozambique

The bad news is that Zambia has to spend about US\$41 million dollars to import power from South Africa and neighbouring Mozambique but the good news is that the Energy Minister will now clear the legislation to ensure that potential investors in the sector can invest in Zambia more easily.

**E**nergy Minister Mathew Nkhuwa says Zambia has commenced the process of importing 400 megawatts of power from South Africa and Mozambique following a heat on the sector due to a drop in water levels in the southern African country.

Mr Nkhuwa said “the cost of importing energy will not be passed on to the consumers” as government addresses proposed amendments to the energy legal framework.

Mr. Nkhuwa said South Africa will supply 300 Megawatts while Mozambique will supply 100 megawatts to reduce the several hours of power

rationing that has affected business.

The minister was however quick to mention that the Mozambique deal was still in its infancy stage and everything has not been finalized.

The initial importation of power from South Africa is expected to commence in the next two weeks and at the cost of \$41 million dollars.

The minister further announced that from the initial amount, Government will this week pay \$10 Million dollars while the rest of the payment will be concluded next week.

He added that the importation of

power is expected to reduce the number of load shedding hours that Zambians have been experiencing.

This follows President Lungu’s directive to the minister to expedite the process of the importation of power.

Meanwhile Mr. Nkhuwa has lifted the suspension on the process of electricity tariffs adjustments to facilitate for more cost reflective tariffs.

He has since announced the amendment of the electricity and energy acts to attract more credible investors in the country’s energy sector.

During the state of the nation address, President Edgar Lungu raised red flags around the negative effect of climate change on Zambia. **DD**

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#Smart Eagles 2019 and Diplomatic Dispatch.



# Increasing clean and reliable power in the Northern Province:

Germany supporting the rehabilitation and extension from 6 to 15 MW at the Chishima Falls Hydro Power Station.

KfW Development Bank, on behalf the Federal Government of Germany, signs EUR 41.5 million grant agreement with Ministry of Finance and ZESCO



**K**fW has concluded two grant agreements with the Ministry of Finance and ZESCO for a total of EUR 41.5 million on behalf of the Federal Ministry for Economic Cooperation and Development (BMZ) for the rehabilitation and extension of Chishimba Falls Hydro Power Plant in the Northern Province with its Capital Kasama. The project will rehabilitate and upgrade existing civil structures as well as construct a complete new power station with a foreseen total capacity of 15 MW and two new switch yards. Additionally, the project will support the site with touristical development by turning the retired part of the plant into a museum. It will also finance a new health centre with maternity services. The investments

are supported by international consulting services to ensure the projects are implemented according to the agreements by both sides.

In recent years, the Northern Province has been experiencing low voltage and power outages because the power demand has outstripped the supply. "It is a well-known fact that a resilient energy infrastructure plays an important role in fostering sustainable development. This project is pivotal to meet the increasing energy demand in Kasama and neighbouring districts", says Marco Freitag, Principal Project Manager at KfW, the German Development Bank.

KfW's ongoing energy portfolio of EUR 109 million in grant funding on

behalf of the German Federal Government comprises the implementation of the GET FiT (Global Energy Transfer Feed-in Tariff) Zambia programme to facilitate private sector investments in renewable energy provision, the rehabilitation and extension of the Chishimba Falls HPP and several projects on Grid rehabilitation and Extension in the Southern Division with additional cofinancing of EUR 40 million from the French Development Bank AFD and EUR 10,4 million grant from the EU Infrastructure Trust Fund. KfW has supported Zambia since 1965 on behalf of the German Federal Government with nearly EUR 900 million, mainly financing infrastructure projects improving access to water and sanitation, transport and basic infrastructure in provinces and recently also energy. "KfW is a long-standing partner to Zambia, and we are committed to help improving the lives for the Zambian people with our expertise and financing", says Stefan Lutz, Director of KfW office in Lusaka. KfW is one of the world's leading and most experienced promotional banks. Established as a public law institution in 1948, the German Federal Government has an 80% stake and the German federal states have a 20% stake in the bank. KfW Development Bank carries out Financial Cooperation (FC) projects with developing countries on behalf of the German Federal Government. The 706 employees in the Head Office and 390 experts in 69 regional offices cooperate with partners all over the world. The objective is to combat poverty, secure peace, protect the environment and the climate as well as ensure fair globalisation. KfW is a competent and strategic adviser for current development policy issues. **DD**

# This is what it means to be First Secretary

– Press and Public Relations, a personal reflection

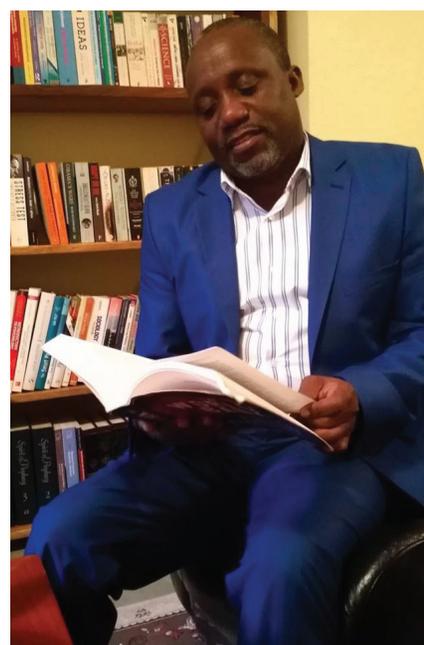
When reports of the misapplication of the social cash transfer hit the headlines followed by reactions from cooperating partners, His Excellency Anthony Mukwita and I sat down and examined the developments in the light of our engagement with Germany. Given the cooperative and collaborative manner in which cooperating partners work, we reasoned that the news could adversely affect our relations.

**W**e decided as our course of action to make a call to the Ministry of Economic Cooperation and seek an audience with the representative of the Chancellor. Speedily, we were granted an audience. During the discussions, Ambassador Mukwita conveyed Zambia's gratitude regarding the development assistance that Germany has over the years rendered in a variety of sectors and hoped the relations continue and grow even bigger. He then addressed the elephant in the room – concerns the German government had in respect of some development funds that had not been fully applied to agreed projects and programs.

The Ambassador assured the German officials of President Edgar Lungu's commitment to transparency and appropriate actions that were being taken against erring officials. In turn, the German officials asked Ambassador Mukwita to convey to the Zambian government their expectations and the time frame in which necessary actions needed to be taken. To cut the long story short,

Sometimes it feels like being on the field of battle where bullets could come from anywhere anytime requiring you to be alert 24/7.

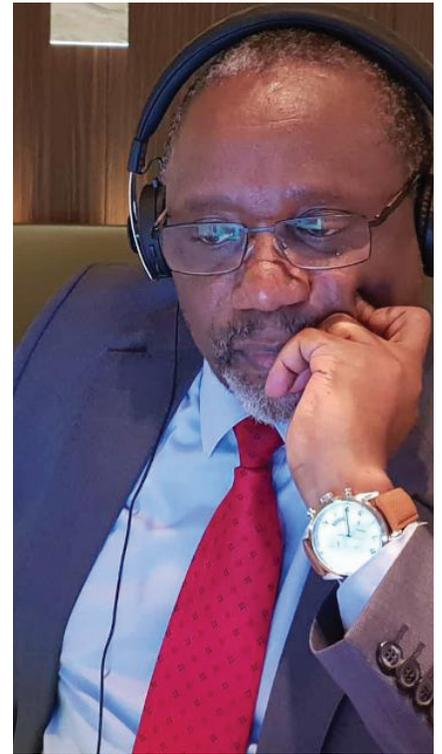
these concerns were speedily dealt with and in subsequent meetings, the German officials confirmed and



commended Ambassador Mukwita's efforts and those of the Zambian government at demonstrating commitment regarding their concerns.

This is one among several examples of the functions of the office of Press and Public Relations – to identify de-





developments that could harm relations between the Zambian government and its development partners and agree with the Ambassador on the appropriate course of action. These developments were later communicated to the press (which is another ‘public’ we deal with) for purposes of informing the general public (which is also another ‘public’ we deal with).

What is unique about being First Secretary – Press and Public Relations in an Embassy is that every passing minute, somebody somewhere is saying or writing something about government which might either harm relations with other countries or enhance them. Sometimes it feels like being on the field of battle where bullets could come from anywhere anytime requiring you to be alert 24/7. In my department, I strive to tell the good story of Zambia – a land of 17 million people of diverse ethnic, religious and political backgrounds that have lived in harmony since the country’s birth as an in-

dependent State in 1964; a country of 365 days of sunshine; abundant natural resources and an investment climate supported by the rule of law.

This story is important for tourism, trade and investment. However, sometimes, our own nationals drive nails into this story perforating it by telling a counter story thereby jeopardizing the full realization of the development potential that is offered through foreign policy. Sometimes it feels frustrating that the very brothers and sisters that daily point to development gaps in our country are the very ones that undermine development efforts by the images they paint to the world.

However, the rewards lie in the fact that there are Zambians that benefit from the successful implementation of foreign policy. For example, it is because of the good relations that exist between Zambia and Germany that the latter recently offered 10 million dollars through UNICEF to pro-

vide water and sanitation facilities to refugees that came from Congo in the recent instability in that country. The surrounding host communities have equally been included in the development activities. It is yet again the result of good relations with Austria that Honorary Consul Heinz Messinger mobilized a forty-foot container of medical supplies and donated it to the Esther Lungu Foundation Trust that will contribute to improved health services for the ordinary Zambian.

To play an effective role in the foregoing activities as Press and Public Relations Officer, what does one need to have or what kind of person does one need to be? You must love people and be willing to engage them proactively and when they demand your attention. You cannot afford to make enemies. You should be extremely hard to provoke. You should invest in a good education with a working knowledge of several other disciplines so that you are socially and intellectually functional. The embassy is a multidisciplinary environment where your relevance will depend on how well educated and knowledgeable you are. **DD**

# Ambassadors' spouses in Berlin – a glimpse into their official activities

An interview with Mrs. Elaine Mukwita



**Q.** Ma'am, you are a member of the association of Ambassador's spouses here in Berlin, what is the main objective of this group.

**A:** My personal understanding is that , it's all about networking amongst the spouses of Ambassadors and share ideas and experiences.

The main objective is to network and promote Africa while promoting members' individual countries.

Also to share information and experiences about settling in Germany.

**Q.** Share with us some of the activities of the group.

**A:** The group organizes one main activity each year around the international women's day.

Last year's activity was organized around the International Women's day and was attended by the first lady of Germany Mrs Elke BÜdenbender. The theme for this activity was "violence against women in war zones" and the keynote was delivered by Mrs Esther Mujawayo, a survivor of the Genocide against the tutsi in Rwanda.

This year's activity was a fashion show that displayed traditional outfits of over 12 African countries from all corners of Africa with a highlight of Tunisian fashion by an award-winning designer from Tunisia, Lamia Latrous.

**Q.** Share with us any projects or activities that we are likely to see undertaken by your group in the near future.

**A:** We hope that one day we will be more involved in more delicate matters, in particular cultural cooperation and the promotion of our countries through public and cultural diplomacy e.g exhibitions of works by our countries' s artists, sculptors, designers etc.

**Q.** Is the need to support your spouses in their official duties something that come up in your discussions, and if so, share with us what kind of ideas you have?

**A:** We support our spouses individually and collectively every day I suppose. We ensure that they are in the right spirit to go for work and be productive and we also ensure that they have enough rest to remain productive the next day, the next week and so forth. We travel with them on long endless trips to other countries of extra accreditation. For instance my husband is Ambassador on a non-residential basis to about 6 other countries and I have to spend time with him full time every time he travels or if it clashes with the school time tables of the kids, I have to remain and ensure there is no disruption with the kids at home while he is away.

**Q.** As spouses of Ambassadors,



what would you like them or their offices to do to add value to your activities?

**A:** It's hard to state what categorically but needless to say any help we can get from our spouses in line with their official duties would be greatly appreciated as long as it adds value to our support roles.

**Q:** Spouses of Ambassadors are often seen beside their husbands during official functions, is this something that comes up during your

If it clashes with the school time tables of the kids, I have to remain and ensure there is no disruption with the kids at home while he is away.

discussions, and if so, what are the dominant themes that emerge?

**A:** Many of us spouses have met more than five times either while on duty with our partners or privately in homes over tea or something. So, we always have something to talk about. For us with younger kids many times dominate the discussion because as you know kids are very cardinal to mothers. It is a full-time job that cannot be taken lightly, and one cannot afford to take the eye off the ball, so we discuss this a lot. Their present, their future, etc.

**Q:** Do you for instance discuss how to balance family responsibilities and the official support you render to your spouses, and if so, what are the dominant themes that emerge?

**A:** We sometimes discuss how to make time for togetherness as family. How to make sure we Do something together, it doesn't have to be anything special or take long, just something we can enjoy doing with the children. Like movie night, school fun and games every other evening, that way the children will love to know that there's one special night everything stops for them. Also how to make sure our spouses know that their needs are important despite their busy schedule. And make sure that we make private time with our



spouses a high priority too.

**Q.** From your role as the spouse of the Ambassador, what skills are you likely to transfer to other functions in your life or your next career should the tour of duty come to an end?

**A:** I for instance am a trained communications and PR person having taken official long term leave to support my husband and children and my country Zambia which I love so much. I am so grateful that President Edgar Lungu gave my husband this rare opportunity and honor to serve the nation in the foreign service. I feel that my everyday interaction with my fellow spouses and my further higher academic education I keep getting here shall be an asset once we return back home and I rejoin the workforce. Every day we learn something, and we learn even more while abroad and experience different cultures and traditions and norms.

**Q.** What would be your word of advice especially to those would-be spouses to Ambassadors that could prepare them for their new role?

**A:** My candid advice is that you should be a patient person as a



spouse of an Ambassador, and you should be extremely supportive as these jobs they have are high adrenaline and demanding jobs. They need to come home to a 'calming' and not hostile atmosphere. They need to know that no matter how stressful and demanding the eight hours or more at work was, home is for family and recharging or re booting the battery with family and children. After they spend more time at work and when they come home, we as wives should ensure that the time they spend home is as less stressful

and fulfilling as possible in order for them to serve the nation well. You know the saying behind every successful man there's a woman to support him. (no man succeeds without a good woman behind him, lol). We must support each other as partners.

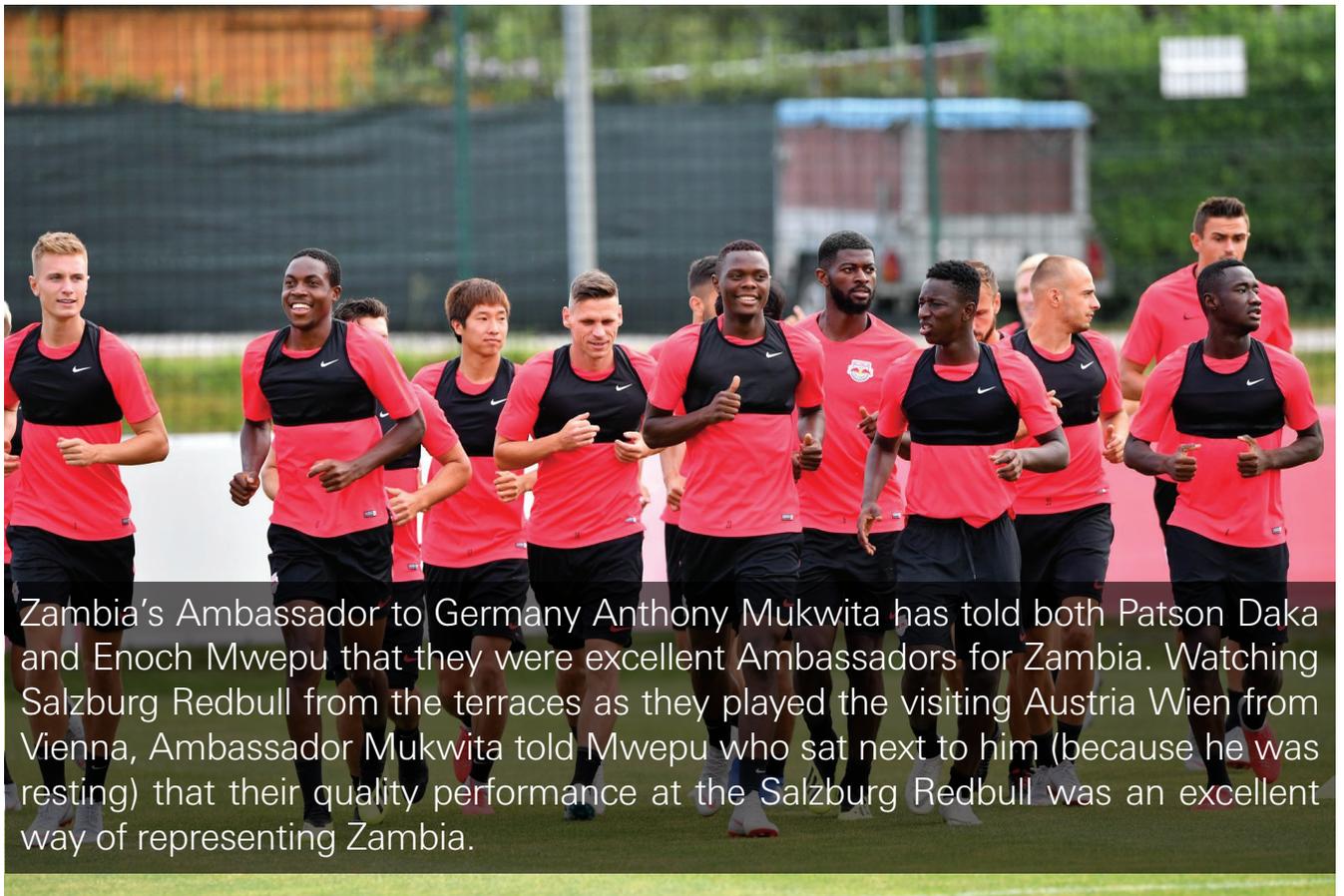
Editor: Ma'am, thank you very much, and wishing you all the best in your endeavors. **DD**



# Patson Daka and Enoch Mwepu lauded by Amb Mukwita

By Kellys Kaunda First Secretary Press and PR Embassy of Zambia in Berlin Germany.

...as great sports diplomats for flying Zambia flag high and proud



Zambia's Ambassador to Germany Anthony Mukwita has told both Patson Daka and Enoch Mwepu that they were excellent Ambassadors for Zambia. Watching Salzburg Redbull from the terraces as they played the visiting Austria Wien from Vienna, Ambassador Mukwita told Mwepu who sat next to him (because he was resting) that their quality performance at the Salzburg Redbull was an excellent way of representing Zambia.

**H**e told the 21year-old towering and prolific midfielder that because of their performance and their personal conduct in their private lives, Zambia has become a household name in Salzburg, one of the most important cities not only in Austria but Europe as a whole.

"You can see how adoring fans are looking at you as they repeatedly

take their eyes off the pitch", ambassador Mukwita proudly told Mwepu as he looked around from the middle role where he sat surrounded by thousands of cheering spectators.

He told him that President Edgar Lungu who occasionally took some time off his busy schedule to watch soccer would be proud of both Daka and Mwepu as they emphatically represented Zambia well and raised

its flag high on foreign soil.

Ambassador Mukwita urged Mwepu to make better use of his time, his youthfulness, his top form and his earnings to plan for a better future ahead of him. He added to his counsel a phone call to Zambia's soccer icon Kalusha Bwalya and passed the phone onto Mwepu.

After several minutes on the phone



with Kalusha, fondly known as Great Kalu, Mwepu who was all smiles said it was the first time in his life that he had ever talked to Kalusha, a moment he said he regarded as a privilege as he and other young players always looked to Kalusha as their inspiration.

Mwepu assured Ambassador Mukwita that he was committed to his club, his career, his future and his family.

“As a career footballer, I have always admired Liverpool, and as fate would have it, my team is traveling to the United Kingdom in the next few days for an encounter with Liverpool”, he said with an obvious note of excitement in his tone.

On a private note, Mwepu told the

The visitors scored in less than ten minutes of the first half but Mwepu was unfazed assuring Ambassador Mukwita that his team was going to win the game adding, “we have never lost on home ground in over two years”.

Ambassador that he loves his family so much that the first thing he ever did was to buy a car each for both his mother and his father along with

a house in Kitwe where they later moved from Chambeshi.

Concerned that some young players get carried away by indulging in relationships that sometimes ruin their careers, Ambassador Mukwita urged Mwepu to be cautious. In response, the young man assured the senior diplomat that he has remained faithful to his Zambian girlfriend currently pursuing public health at Rusangu University. Mwepu is currently studying entrepreneurial courses so that he appreciates the most effective way of managing his financial affairs.

Rebull Salzburg was Saturday playing Austria Wien on the former’s home turf. The visitors scored in less than ten minutes of the first half but Mwepu was unfazed assuring Ambassador Mukwita that his team was going to win the game adding, “we have never lost on home ground in over two years”.

Indeed Redbull Salzburg, one of the richest clubs in Austria, went on to shoot into their opponents’ net four times without any rebuttal until the whistle was finally blown to announce the end of the match with a four to one victory over the hapless visiting team.

Patson Daka only played 15 minutes of the game as he and his Zambian counterpart Mwepu had played on Wednesday and the coach wanted them to rest in preparation for the big encounter with Liverpool.

During his visit to the club, Ambassador Mukwita was introduced to senior management staff that included Stephan Reiter, the club CEO, Christopher Vivell, the club scout that identified Mwepu and the club physiotherapists. **DD**